

SQUIRES

FINE JEWELERS SINCE 1900

*As a VIP customer you
are cordially invited to
our Gala Grand Opening.*

**AS A SPECIAL THANK YOU WE ARE SENDING
OUR CUSTOMERS ON A LUXURY VACATION!***

CHOOSE YOUR TRAVEL REWARD TODAY!

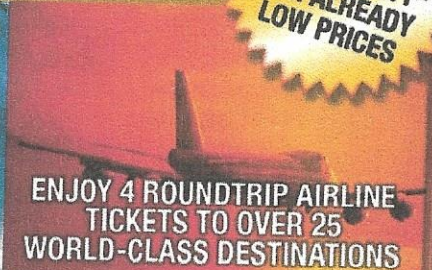
**BONUS
REWARD
TAKE 50% OFF*
OUR ALREADY
LOW PRICES**



**ENJOY A 5 DAY/4 NIGHT
CRUISE & STAY TO
PARADISE ISLAND**



**ENJOY A ONE-WEEK LUXURY
VACATION TO THOUSANDS
OF RESORTS WORLDWIDE**



**ENJOY 4 ROUNDTRIP AIRLINE
TICKETS TO OVER 25
WORLD-CLASS DESTINATIONS**

**VISIT US AT OUR NEW LOCATION
3051 Jericho Tpke., East Northport, NY 11731 631.499.7444**

OVER \$50,000 IN SALES IN JUST 2 WEEKS !!

SQUIRES

FINE DIAMONDS, JEWELRY AND WATCHES SINCE 1900

Mr. Karl H. Kramer
CEO
Vacation Sensations
Suite 111
153 Merrick Road
Merrick, New York 11756

August 1, 1993

Dear Karl :

I must say that your Airline Ticket Give Away Promotion certainly amazed us.

In all our years in business we never experienced a promotion like this !
In just two weeks our stores sold an additional \$50,000.00 in additional business !

When I first met you our sales were way behind from last year and now thanks to your expert guidance we are way ahead.

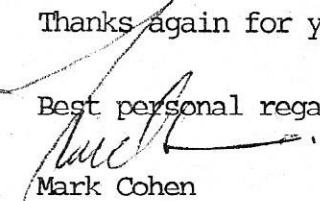
It is refreshing to know that there is a company like yours that provides a service for retailers and others who can profit by your knowledge.

We are also excited about your new Great Escape Dream Vacation offer. Let us know when it will be available and count us in.

With record sales in July, I can hardly wait for Christmas.

Thanks again for your support and offering us the promotion of a lifetime !

Best personal regards,


Mark Cohen